# ZARIA IRVING | Northfield, MN 55057 | 312-669-4349 | irving1@stolaf.edu | LinkedIn

#### **EDUCATION**

St. Olaf College, Northfield, MN

**Anticipated Graduation May 2025** 

Bachelor of Arts: Sports & Entertainment Management

Senior Capstone: Youth Girls Flag Football Clinic

**Study Abroad** 

Theater in London, London, England

January 2024

**Study Abroad** 

Global Glimpse, Chitre, Panama

July 2019

## **WORK EXPERIENCE**

## Cleveland Browns, Cleveland, OH

July 2024 - August 2024

Corporate Partnerships Intern

- Managed corporate sponsor ownership guest list for Browns Training Camp.
- Collected proof of performance imagery during both pre-season NFL games.
- Accounted inventory of unsigned merchandise to be signed for Community Relations Day. Managed the organization and shipment of over 100 signed items by Cleveland Browns Players.

## Los Angeles Dodgers, Los Angeles, CA

June 2023 - August 2023

Global Partnerships Intern

- Liaison between the organization and three (3) multi-million-dollar high-profile corporate sponsors and their sports marketing departments ensuring an exceptional game day experience on the field, in the stands and in the hospitality suite.
- Member of the team to pitch a \$25MM sponsor contract for the 2023-2024 baseball season.
- Created partnership re-cap decks to report sponsorship activity and contract compliance.
- Assisted in corporate gifting planning and execution for sponsorship events & corporate executives.

## St. Olaf College Football, Northfield, MN

August 2021 - Present

Assistant to Head Coach

- Managed off-field operations tracking uniforms, practice gear and equipment inventory.
- Gameday: In charge of all recruiting logistics from assembling material to scheduling tours, meet and greets with coaches and boosters.
- Gameday: Divided-up film crew assignments and managed crew throughout the day.

## My7on7 Football League, Minneapolis, MN

November 2022 - Present

Sports Management & Marketing Intern

- Recruit tournament personnel and manage operations and logistics for tournaments.
- Planned & managed operations of my first tournament in 2022, managed player check-in of over 200 athletes, & coordinated volunteers for numerous tournaments.

# International Brotherhood of Teamsters, Park Ridge, IL

Summer 2021 & Summer 2022

Intern

- Organized local events designing, producing, and inventorying promotional materials.
- Increased office staff productivity creating an accessible way to archive documents and other material.

#### LEADERSHIP EXPERIENCE

# Student Government Association, Northfield, MN

August 2024-May 2025

President

- Work with my Cabinet, the College's President, and the President's team, and campus partners to make change on campus and in our broader community.
- Recognized as a key speaker at Opening Convocation, setting the tone for the academic year and engaging with a diverse audience of students, faculty, and staff.
- Selected to be on confidential teams, the Provost Search Committee & Rapid Executive Order Response team for St. Olaf College.