

Good Idea Grant Application Saved Answers

I am a 2021 graduate of Sauk Prairie High School, and a current senior at St. Olaf College in Northfield, Minnesota. I'm studying Communications with a non-profit focus, and I have minors in Environmental Studies, Management Studies and Musical Theater. For an independent Study/Capstone through St. Olaf, under the advisement of Dr. William Sorreaga and the Center for Integrative Studies, I am developing a community and sustainability focused project. I have been teaching musical theater and creative arts programming through Community Education for the past five years, and I am partnering with John Lehan, the Community Education & Recreation Director at the Sauk Prairie Community Center for this project and community event.

*Seeking funding for assorted fruit and vegetable seeds, soil and flowers to provide 50 households with resources to start their own home-garden at a distribution event in Sauk City, WI. (Provide 50 households with 5 packs of seeds, 1 bag of gardening soil and informational packets on best gardening practices and tips. Additionally provide children at the event with flower seeds and a pot of their own (1 per household as supplies last; 48 to distribute). The event will be during spring gardening season (late April/early May), held at the Sauk City Community Center. There will also be informational packets distributed which outline the benefits of gardening, timelines and tips for continued gardening and for storage during the winter months.

This initiative aims to improve the health and sustainable self sufficiency of the Sauk City/Prairie du Sac community. Home-gardening offers an effective solution to multiple major issues embedded in our country's food system. Since the 1950s and 60s, there has been a stark drop in the levels of nutrients in fruits and vegetables being consumed. Produce is being modified to output large quantities of "hybrid" fruits and vegetables,

which have less variability and longer shelf lives, but in turn have far less nutritional value than the naturally occurring originals do. Home-gardening allows individuals and families to dodge this bullet; to truly know what they are consuming and that they aren't sacrificing their health. Additionally, with less reliance on industrial farming, (Big Agriculture), we can avoid excessive emissions from pesticides, transportation and water wastage, protecting both the climate and human health. By growing more plants, we also create opportunities for carbon sequestration, and bring accessibility to healthy foods closer to home.

I, Bailey, in partnership with John Lehan, Community Education and Recreation Director, and under the advisement of Dr. William Sonnega and St. Olaf College, will raise all funds needed for the outlined supplies through grant writing and reaching out to local organizations and businesses. If I am unable to meet the funding goal for this project through grant writing and community outreach, I will apply for the remaining funds from the St. Olaf College Johnson Family Opportunity Fund for Career-enhancing Experiences.

I will purchase all gardening supplies outlined in the Expenses section of the Project Income & Expense form. I will promote the event in collaboration with the Sauk Prairie Community Center, and develop and distribute packets outlining gardening and produce storage practices and tips at the event. I will do the physical setup for the event and host the event in partnership with the Sauk Prairie Community Center, and distribute the supplies and gardening guides at the Community Center along with interested local volunteers who I have already spoken to, and will connect with closer to the event.

BUDGETING SHEET

<https://docs.google.com/spreadsheets/d/1-J72ZMnrjLn6O1W9s89VrkxmgstCxPZpd78ZD2Nye4M/edit?gid=0#gid=0>

AND ON YOUR DESKTOP

EXPENDITURES:

SOIL FROM WALMART \$250 (1 bag of soil per household, 50 ct. at 4.83 per bag)

https://www.walmart.com/ip/Expert-Gardener-Potting-Mix-for-Indoor-Outdoor-Potted-Plants-1-cu-ft/1747688935?athcpid=1747688935&athpgid=Athenaltempage&athcgid=null&athznid=si&athieid=v0_eeNjM0LjEyLDQwMDg3Ljc3LDAuMDE0Nzc3NzQ1MTU1NDEwNjg0LDAuNV8&athstid=CS055~CS004&athguid=153rwxvRwaDuJY_Q58l5bwgwZSPU9qf3hH9&athancid=1878016925&athposb=0&athena=true&athbdg=L1102, PRODUCE SEEDS FROM WALMART \$250 (5 packs of seeds per household, 250 ct., 15 packs for \$14.99)

<https://www.walmart.com/ip/Vegetable-Garden-Collection-15-Packs-Non-GMO-Heirloom-Full-Sun-Vegetable-Seeds/269602875?classType=REGULAR&athbdg=L1600&adsRedirect=true>, FLOWER

SEEDS AND POTS FROM AMAZON \$132 (1 per household while supplies last, 48 ct., 12 for \$32.99)

https://www.amazon.com/Terracotta-Assorted-Gardening-Weddings-Guaranteed/dp/B07V259BBT/ref=asc_df_B07V259BBT/?tag=hyprod-20&linkCode=df0&hvadid=693713553067&hvpos=&hvnetw=g&hvrnd=2794209321578671080&hvpone=&hvptwo=&hvqmt=&hvdev=m&hvdvcmidl=&hvlocint=&hvllocphy=1019973&hvtargid=pla-820559339278&mcid=feb8392d989c3c9fb29e1d328fb6881f&th=1,

TOTAL WI SALES TAX ON ITEMS TO PURCHASE \$32, TRANSPORTATION \$100 (Roundtrip to Sauk City WI and back to Northfield, MN; full tank both ways).

REVENUES: \$265 (I, Bailey, in partnership with John Lehan, Community Education and Recreation Director, and under the advisement of Dr. William Sonnega and St. Olaf College, will raise all funds needed for the outlined supplies through grant writing and reaching out to local organizations and businesses. If I am unable to meet the funding goal for this project through grant writing and

community outreach, I will apply for the remaining funds from the St. Olaf College Johnson Family Opportunity Fund for Career-enhancing Experiences).

IN-KIND: \$50 Printing Costs (cost based on Ruth Culver Community Library color-printing cost at 25 cents per 1 side of paper). ServiceDigital Scholarship Center at St. Olaf (DiSCO)resource contribution from the Sauk Prairie Community Center. Other donated resources include free camera rental and blog/website creation resources from the Digital Scholarship Center at St. Olaf (DiSCO) for the event. Donated labor from fellow Sauk Prairie High School alumni at the event.

**OFFICIAL CV SAVED TO YOUR DESKTOP ON THE VERY BOTTOM
LEFT**

PROJECT PLAN TWO PAGES BELOW AND ON DESKTOP

HOME-GARDENING RESOURCE DISTRIBUTION PLAN

Event Date:

TBD Late April/Early
May

Partner:

Sauk City Community Center
john.lehan@saukprairieschools.org
Community Education and Recreation Director

Location:

Sauk City Community Center,
730 Monroe St, Sauk City, WI 53583

Project Description:

Seeking funding for assorted fruit and vegetable seeds, soil and flowers to provide 50 households with resources to start their own home-garden at a distribution event in Sauk City, WI. The event will be during spring gardening season (late April/early May), held at the Sauk City Community Center. There will also be informational packets distributed which outline the benefits of gardening, timelines and tips for continued gardening and for storage during the winter months.

Rationale:

This initiative aims to improve the health and sustainable self sufficiency of the community. Home-gardening offers an effective solution to multiple major issues embedded in our country's food system. Since the 1950s and 60s, there has been a stark drop in the levels of nutrients in fruits and vegetables being consumed. Produce is being modified to output large quantities of "hybrid" fruits and vegetables, which have less variability and longer shelf lives, but in turn have far less nutritional value than the naturally occurring originals do. Home-gardening allows individuals and families to dodge this bullet; to truly know what they are consuming and that they aren't sacrificing their health. Additionally, with less reliance on industrial farming, (Big Agriculture), we can avoid excessive emissions from pesticides, transportation and water wastage, protecting both the climate and human health. By growing more plants, we also create opportunities for carbon sequestration, and bring accessibility to healthy foods closer to home.

Deliverables for Event:

Provide 50 households with 5 packs of seeds, 1 bag of gardening soil and informational packets on best gardening practices and tips . Additionally provide children at the event with flower seeds and a pot of their own (1 per household as supplies last; 48 to distribute)

Budget:

Soil:	\$250	Supplier
Produce Seeds:	\$250	Supplier
Flower Seeds and Pots:	\$132	Supplier
Sales Tax	\$32	WI Walmart
Printing Costs:	---	Through Community Center
Transportation Costs:	\$100	Roundtrip to Sauk City WI and back to Northfield, MN; full tank both ways)

Market Analysis:

Analysis of Community Population:

Population: 3, 506 people

Racial Demographics: White (Non-Hispanic) 96.1%, Hispanic 2.8%, .656% to 1.8% foreign population (born outside of the US)

Economic Demographics: 78,984 Median household income, 248,100 Median property value
Poverty Rate: 4.85%

Religious demographics: 20.7% Catholic, 17.9% Lutheran, 4.9% are Methodist, 3.3% are another Christian faith, 2.3% are Presbyterian, 51.3% religious

Education:

Highest level of education completed: Regular HS diploma 22.2%

Associate's 8.43%

Bachelor's 16.2%

Masters 5.57%

Professional or Doctorate 2.15%

Less than complete HS education 45.45%

Political Affiliations:

Based on personal observations, as someone who grew up in Sauk City, the town generally leans more Republican than Democratic. This trend is reflected in the opinions of students, which often align with their parents' political views. In an American government class, the ratio of Republicans to Democrats was approximately 80:20 or 50:40. According to BestPlaces.net, "The political climate in Sauk City, WI is leaning conservative," whereas "Sauk County, WI is leaning liberal." During the 2020 election, Sauk County voters were nearly evenly split, with a margin of less than two percentage points. In the 2016 election, Sauk County as a whole voted Republican. In contrast, neighboring Madison has a large Democratic population, including many college students

Analysis of Collaborators:

6:8

6:8 is a service-oriented nonprofit organization in Sauk City. It operates a food shelf and a community garden, both of which are open to everyone. The garden welcomes anyone willing to help with its upkeep and primarily provides fresh produce for the food shelf, which is open on Mondays and Wednesdays, as well as for community meals. Gardening work sessions are held on Monday and Wednesday mornings from April to October.

Sauk County WI Land Conservation Department

The Sauk County Land Conservation Department offers a \$15 rain garden informational guide for homeowners and the general public. Rain gardens help transform rainwater into benefits for both the yard and the environment, while also serving as an attractive landscaping feature.

Educational Resources from Extension Sauk County UW-Madison

- Life Long Gardening: A short educational lecture video available on the Extension Sauk County UW-Madison website, along with other articles and educational materials.
- Master Gardening Program: Resources include "Ask a Gardening Question" and "What's New in Horticulture," both accessible through the Extension Sauk County UW-Madison website.
- The Sauk County Extension Health Center provides online information for the public on various important environmental issues.

WI Heights Community Garden

Located just 15 minutes from Sauk City, the WI Heights Community Garden is partially funded by Sauk Prairie Healthcare

